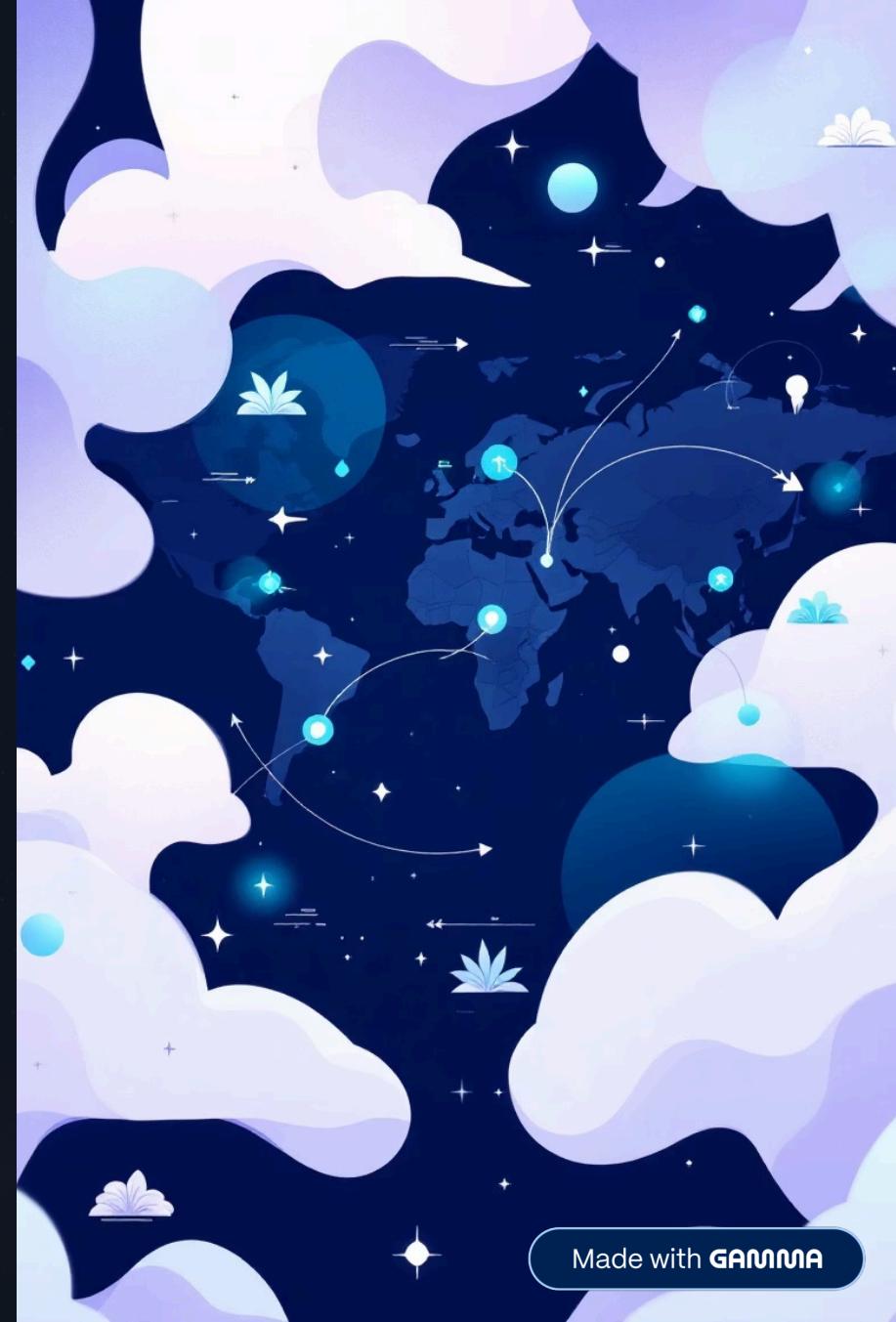


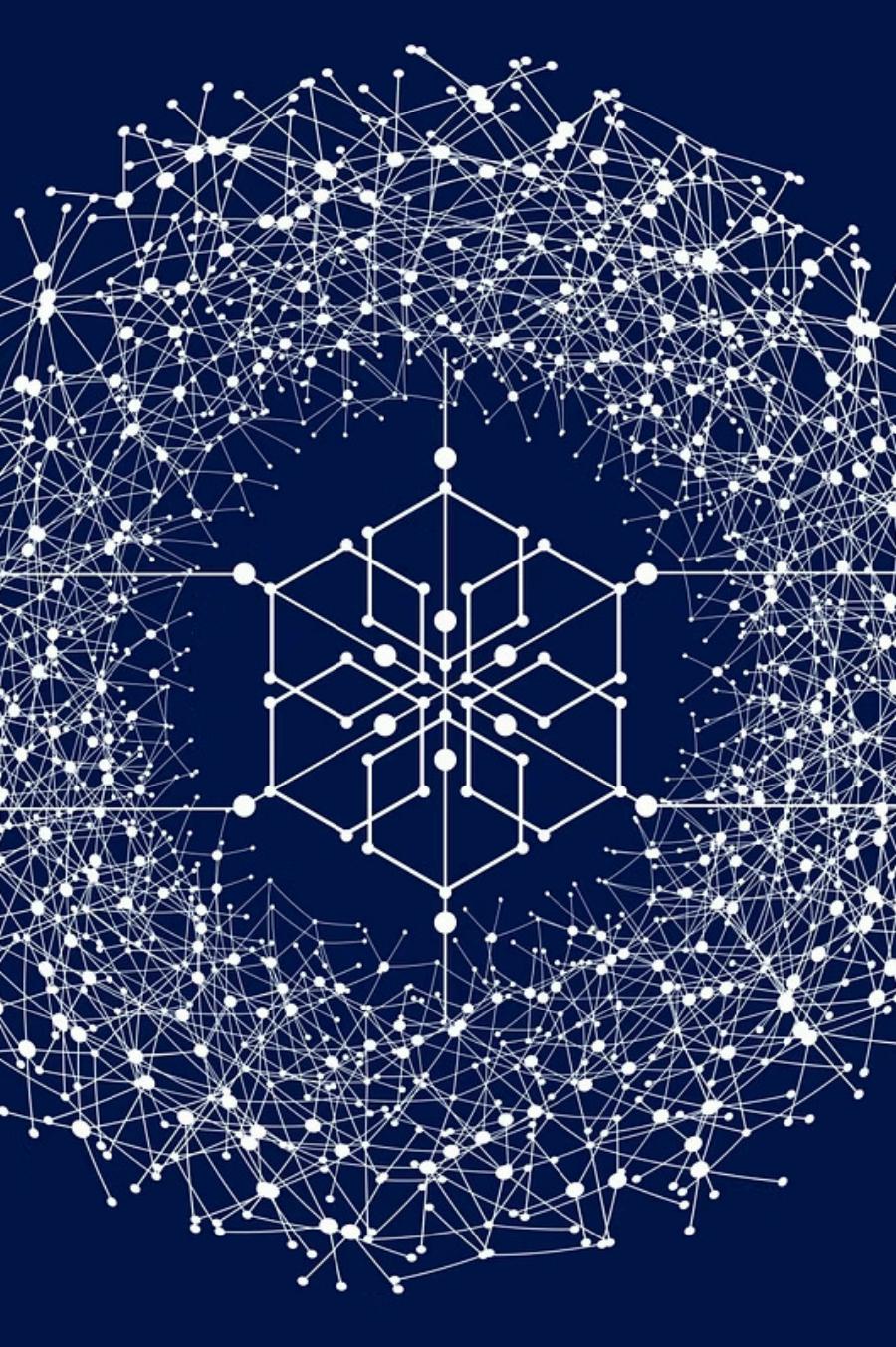
Business Transformation: Pre-Expansion

Kushtie Trading Inc. *"Bridging Visions"*

www.kushtie.ca



Made with **GAMMA**



What is Business Transformation?

"Redefining and Refining Your Business to Meet New Reality"

This core philosophy guides Kushtie Trading Inc.'s strategic initiatives, ensuring agility and relevance in an ever-evolving global market. It involves a holistic review of business, operations, culture, and technology to foster sustainable growth and competitive advantage.

The Need Driving Business Transformation



Global Competition

Markets shift fast; resilience is key to survival.



Regulatory Pressures

GCC/MEA/North America compliance frameworks demand readiness.



Digital Disruption

70% of CEOs cite tech adoption as critical for survival.

- Jet Ruby - Ai Adoption 2025: Market Growth & Insights



Customer Expectations

Personalized, digital-first experiences are now baseline.

- In 2024, **43% of GCC firms** diversified suppliers to mitigate geopolitical risk. - Economist Impact: Trend in Transition.

Transformation is not optional—it's the prerequisite for credibility and resilience before expansion.

Why You Should Seriously Consider Transforming?

Survival & Competitiveness

90% of organizations are transforming, but only ~33% succeed. *Backlinko - DX Starts*

Resilience

Build agility against supply chain shocks, inflation, and geopolitics.

Compliance Readiness

Strong governance ensures smooth cross-border expansion.

Customer Loyalty

62% of consumers prefer ESG-aligned companies. - *MoonCamp*

Future-Proofing

By 2025, 50% of employees will require reskilling; 75% of large enterprises will integrate AI. - *JetRuby*

Expansion Readiness

Canadian SMEs contributed to \$997B exports in 2024 after transformation initiatives. - *Statistic Canada*

Expansion without transformation = risk.

Expansion with transformation = opportunity.



How to Transform?

Key Areas for Business Transformation



Operational Efficiency

Streamline processes, reduce silos, and strengthen governance.



Digital Enablement

Automate, predict, and optimize with AI adoption.



Cross-Cultural Readiness

Train teams for GCC/MEA/North America practices.



ESG & Compliance

Align with sustainability and tax regulations.



Cybersecurity & Trust

Zero Trust frameworks and sovereign AI are becoming mandatory.

What is a Business Transformation Plan?

A structured roadmap aligning current state with future goals.



63% of executives worldwide report improved performance from transformation efforts in the past 2 years.

Canadian SMEs contributed to **\$997B exports** in 2024 after transformation initiatives.

Key Statistics at a Glance

43%

GCC Firms Diversifying

Suppliers diversification to mitigate geopolitical risk

- Economist Impact

34%

Supply Chain Regionalization

GCC firms regionalizing to reduce transit times

- Economist Impact

\$997B

Canada Export Value

2024 export value after transformation initiatives

- Statistics Canada

33%

Transformation Success

Global digital transformation success rate

- Backlink - DX Stats

50%

Reskilling Needed

Employees requiring reskilling by 2025

- Career Accelerators Canada

75%

AI Adoption

Large enterprises integrating AI by 2025

- JetRuby - AI Adoption 2025



Kushtie Services

Your Partner in Transformation

Diagnostics & Strategy Consulting

Comprehensive assessment and strategic GTM planning for your transformation journey.

Digital Tools for Market Entry

Advanced modeling tools to evaluate and optimize market entry strategies.

Training Modules

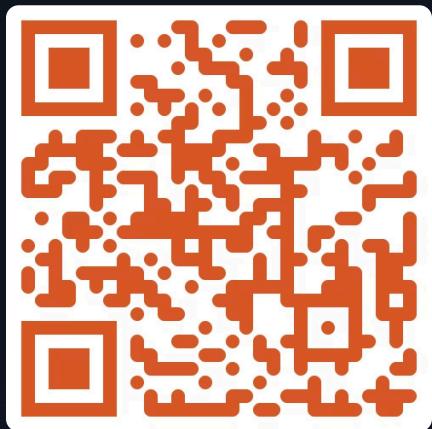
Specialized training for GCC/MEA/North America business practices and cultural readiness.

Customized Transformation Roadmaps

Tailored plans aligned with your specific business goals and market objectives.

Book Your Free Consulting Session NOW!

We would love to hear your business story and aspirations!



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